

Pleasantdale School District 107

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Dr. Mark Fredisdorf, Superintendent

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COMMUNICATION SURVEY RESULTS

Dear Parents and Guardians,

A communication survey was conducted in fall 2009 as a part of the district's strategic plan implementation. The purpose of the survey was to guide action plans to improve two-way communication between the school and parents. One hundred sixty-eight parents responded to the survey.

I am pleased to report that 86.7% of parents responded that overall, they are either satisfied or very satisfied with school to parent communication. Regardless of overall high satisfaction ratings, I believe communication can always be improved. The results will be used to make our communication methods even better.

Major findings of the survey are as follows:

- Personal emails are the preferred method for parents of receiving information from the school.
- Parents are most interested in information pertaining to academic growth AND level of effort demonstrated by their children.
- Parents expect to know, as soon as possible, about any academic issues concerning their children.
- Parents value information presented in a uniform format so that content is consistent and easy to understand.
- The community expects to receive information describing the overall academic performance of the school district.
- Personal phone calls and face –to–face meetings are preferred when communicating about a student's academic or behavioral problems.

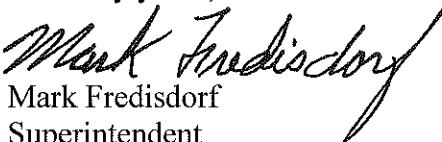
What changes can you expect in school to home communications? The following is a sample of changes to be implemented.

1. More information will be conveyed to parents by personal emails on a regular basis.
2. Parent email addresses will be requested at registration.
3. Uniformity of communication content and procedures will be increased at the classroom, building, and district level.
4. Academic performance and level of effort demonstrated by students will be reported separately and distinctly.

Please expect further updates as improvements to communication will be ongoing.

Finally, the complete survey results may be viewed on our website at www.d107.org on the administration home page.

Sincerely yours,



Mark Fredisdorf
Superintendent

Mission

Ensure that each student is a passionate learner empowered with the academic and social skills to responsibly choose and excel in life pursuits.